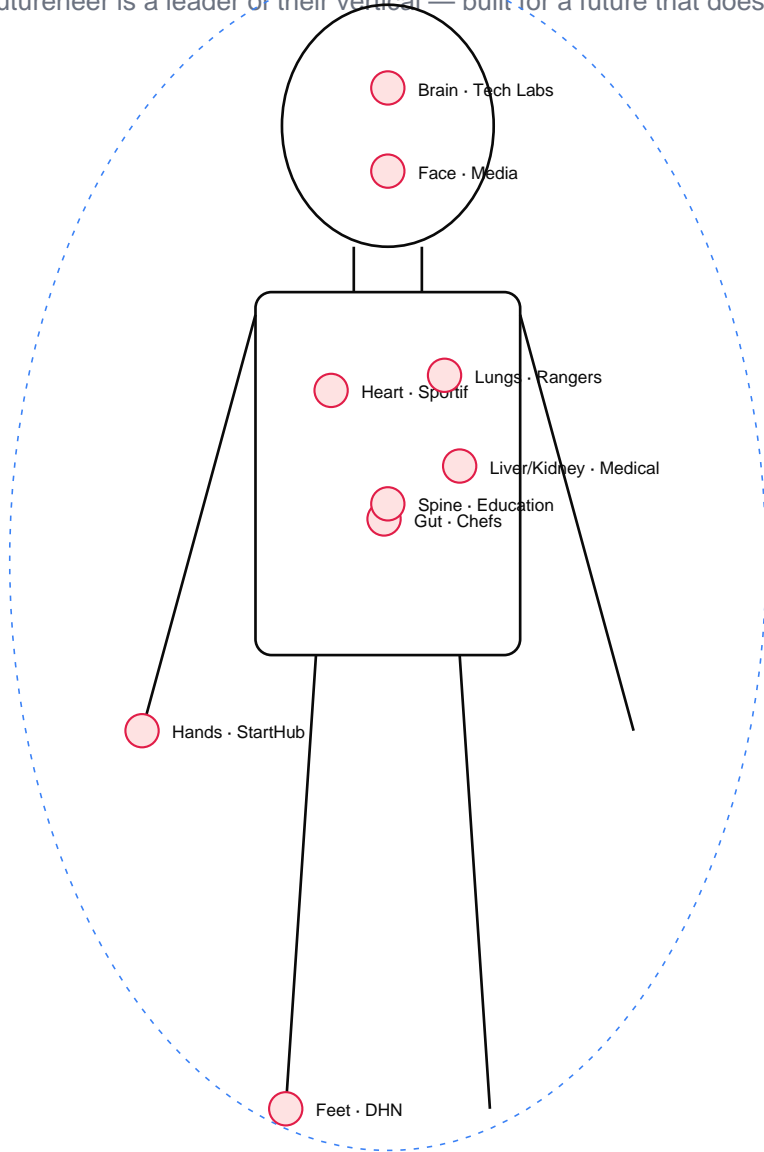


WeGroYou - The campus as one body

A Futureneer is a leader of their vertical — built for a future that doesn't look like the past.



Organs - the verticals

Body part	Maps to	What it does
Heart	NXT Sportif	Pumps energy, rhythm and competitive heat into the campus.
Gut & Stomach	NXT Chefs	Turns inputs into fuel and flavour the whole body runs on.
Lungs	NXT Rangers	Bring in wild air — the campus's connection to the land.
Liver & Kidneys	NXT Medical	Filtration, recovery, longevity — what keeps the body running long.
Voice	NXT Studio	How the body sings — art, music and creative residency.

Systems - run through every organ

Body part	Maps to	What it does
Brain & Nervous System	Tech Labs	5 senses: proprioception, taste, instinct, interoception, cognition.
Face	Media · Motion-Picture Studio	How the campus looks, sounds and presents itself.
DNA	IP Bank	What gets written down, owned by the NPC, re-used by the next cohort.
Spine	Education	School + Work & Learn — the structure that holds every organ upright.
Immune System	Governance (NPC + ManCo)	Stops the campus being privately captured again.
Skeleton	Campus / real estate	The bones — buildings, fields, pool, kitchens, clinic, lodging.
Blood	Bednights & hospitality	The cash that flows through every organ.
Heartbeat	Tourism	The demand pulse that brings the world to the campus.
Hands	StartHub	What the body builds with — MVP, first customers.
Feet	Distributed Hospitality	Where the body walks when it overflows — partner guest houses.
Muscles	Tenant operators	Day-to-day power — operators run each organ under licence.
Skin	Brand surface	What the world touches.

Circulation - the loop

Body part	Maps to	What it does
Bloodstream	Wegro Ventures	Capital flows out, returns as profit and equity.
Bone Marrow	GroLab	Where new cells — the next cohort of Futureneers — are made.